

INNOVATIVE PROBLEM SOLVING

LEARNING TO USE THE MYERS-BRIGGS PERSONALITY TYPE INDICATOR (MBTI) AND THE INNOVANTAGE GRID

DO YOU KNOW YOUR PERSONALITY TYPE AND HOW IT GUIDES YOUR PROBLEM SOLVING ABILITY?

The Myers-Briggs Type Indicator is the most widely used instrument for assessing normal personal style. Participants will clearly understand their preferences in energy style, perception, problem definition, decision making, and management work style. All of these areas will be individualized according to psychological type and applied to a practical model of problem solving.

DO YOU KNOW THAT THERE ARE NINE TYPES OF INNOVATION?

If it's a problem, the solution is an innovation. The InnoVantage Grid depicts two independent categories of innovation. One has to do with the size of the change the innovation represents. The other has to do with the focus of the actions. These two categories of innovation each have three levels. Combined together, they describe nine different types of innovative solutions to problems. Every problem has potential solutions of all nine types of innovation!

The InnoVantage Grid is the perfect tool for brainstorming problem solving. It enables you to consider types of approaches and solutions that you would not ordinarily consider. The single solution, or combination of solutions you pick is then determined by what's best for you. Your personality type is your doorway to solving problems!

To get to all the potential solutions to a problem requires a mixture of personality types. To avoid the blind spots resulting from your personality, or of a homogeneous team, you will learn how to perceive, think and solve problems as other personality types would. This maximizes both efficiency and effectiveness.

MBTI AND THE INNOVANTAGE GRID ACTIVATE SYNERGISTIC TEAMWORK!

These two tools are powerful enablers and empowerers of teams. They challenge established patterns of perception, thought and behavior.

ARE YOU GETTING THE MOST OUT OF YOUR PROBLEM SOLVING ABILITIES?

Everyone and every organization has problems! It's not the lack of problems that determine your success. What matters is how you go about solving the ones you have. It's the solutions that count.

And, if you're like most people, you find that the number of problems that you must deal with has grown. Yet, the resources you have to solve those problems have stayed the same or shrunk. Either way, that's another problem!

The people who figure out how to efficiently solve their problems are going to get ahead of the competition. If you're not ahead, that's another problem.

And, if your solutions don't delight your customers ----- Well, you really don't want that problem...