

THE FORESIGHT ENTREPRENEURSHIP PROGRAM

A UNIQUE PROGRAM TO HARNESS A COMMUNITY'S HIDDEN
ENTREPRENEURIAL TALENT TO START NEW BUSINESSES AND TO
REVITALIZE ECONOMIC HEALTH

THE FORESIGHT APPROACH REALLY WORKS!

The ForeSight Program is remarkable in its ability to stimulate innovation and entrepreneurs.

But entrepreneurship must be appropriate and adapted very carefully to the needs of the community. We begin by implementing an unusual and systematic approach to finding hidden innovation talent in your community.

We then put such talent through a unique Consulteaching™ entrepreneurial apprenticeship program that gets ideas and opportunities implemented in a fraction of the time and costs of conventional methods.

Many entrepreneurs may hold down their regular jobs while participating in this program, thus minimizing the short-term economic impact on the community.

Here's how a typical program is implemented

We begin by customizing strategic and operating guidelines to community needs for example:

- Strategic opportunity areas and screening guidelines
- Appropriate "seed" money with or without banking and SBA involvement

We then help you determine the eligible participant population and identify "opportunities for adoption" (for those qualified entrepreneurs without their own ideas).

Next we design the recruiting and communication campaign:

- Publicity and marketing
- Meeting(s) for those interested
- An unusual interviewing and selection process

Selected volunteer entrepreneurs require special training and coaching that is unavailable from conventional sources. We do this via six unusual Consulteaching™ workshops, delivered over seven to nine months (12 to 18 days of training in total). This program is, in essence, an apprenticeship in small business development and management - leading to intrapreneurial achievement of major opportunity milestones. It is a unique part of the ForeSight Approach.

FORESIGHT ACTION LEARNING WORKSHOPS: GENERAL STRUCTURE

The ForeSight Approach is an iterative process of visioning, planning, doing and assessing. We work together with the entrepreneurs through workshops and consulting utilizing our years of expertise to guide them every step of the way.

HOW DO YOU GET STARTED?

To begin the process of making your enterprise more entrepreneurial and improving its vitality, contact us today.

™ The ForeSight Group

AUTHORS

Donna Prestwood and Paul Schumann are cofounders of Glocal Vantage, Inc., a business and economic development consulting firm.

GLOCAL VANTAGE, INC., PO BOX 26947, AUSTIN, TX 78755-0947 USA
(512) 302-1935
WWW.GLOCALVANTAGE.COM
INFO@GLOCALVANTAGE.COM
